



Marketing Communications
— And Advertising —

Capabilities Statement

Contact Information

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Company Overview

Established in 1984, D&GG was born during a time when layouts were hand drawn and printing presses took up half a city block. Since day one, D&GG has been a full-service agency, growing and expanding to meet the current needs of our clients. No job is ever too big or too small.

Family owned and operated, D&GG is dedicated to making sure every project is done on time and on budget. Since our inception, we have never missed a deadline or failed to satisfy a client's objective. Our belief is that we are only as good as the last project we have completed.

As a certified small business, the heart and soul of the company will always be the people that continuously breathe life into it. When you call, you will always be greeted by a helpful voice. One of us will be happy to help you, no matter what you need.

Certifications

Women Owned Business
WBENC National Certification
Number: WOSB172246

PA Small Business-
Certification Number:
509177-2016-01-SB

Services Offered

Branding

Logo & Identity
Brand Development
Naming & Tagline

Strategy

Marketing Campaigns
Public Relations
Copywriting
Research
Media Placement

Print

Brochures
Packaging
Illustration
Photography
Promotional Materials

Web Design

Responsive Design
Standards Compliant
Email Marketing
Online Advertising
Social Media

Signage

Exterior & Interior Signage
Tradeshow Exhibits
Interior Space Design

Motion Graphics

Story Boarding
Animation
Commercials



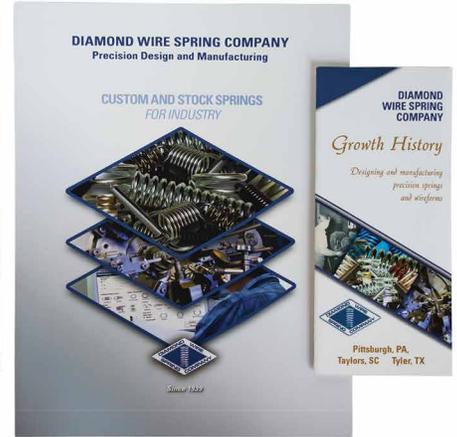
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Examples of Work

Diamond Wire Spring Company

COLLATERAL MATERIALS

After establishing a marketing strategy and defining their core message to differentiate themselves from their competition, D&GG then extended that message throughout all of their collateral materials. Keeping with a consistent family feel, each piece ties into their brand, while still being its own individual piece.



The Intensivist Company

COLLATERAL MATERIALS & WEBSITES

The Intensivist Company is a physician-owned and led company offering expertise in consulting, billing and recruitment. D&GG has supported Intensivist through the development of their multiple responsive websites as well as creating a plethora of print materials for meetings and job fairs.

